



UP FOR GROWTH
- national coalition -



Up for Growth National Coalition is a nonprofit forum that represents a vibrant, diverse and growing coalition of stakeholders who believe that communities should grow for the benefit of every person. Our forum’s mission is to improve equitable, environmental and economic health through strategies that enable vibrant, walkable communities to build housing close to jobs, transportation and amenities.

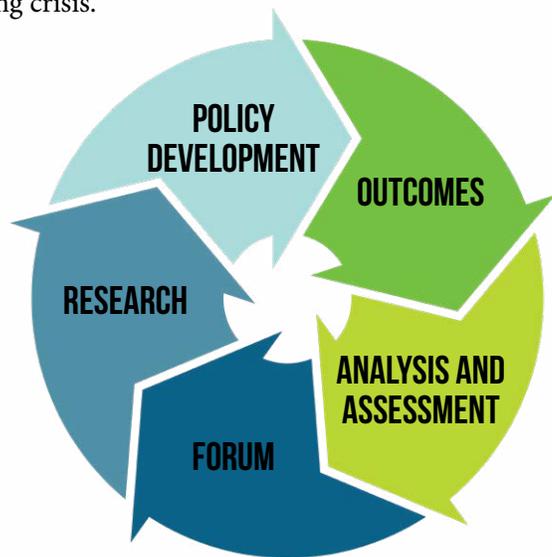
Today, this mission is threatened by a national crisis of housing unaffordability and unavailability. This is a result of a systematic underproduction of housing, leading to a shortage of 7.3 million units nationwide and counting. Fundamentally, this crisis can only be significantly addressed by a dramatic increase in the supply of housing, both market-rate and income-restricted, which requires policy commitments at the state and federal levels to promote and accelerate the development of housing to meet pent-up demand.

Up for Growth National Coalition also understands that the type of housing is driven by place, whether that be the kind of high-density, transit-oriented development needed in California and Nevada, or the kind of walkable, community infrastructure-supported development needed in Texas and Maine.

We are stronger together. Up for Growth’s membership is diverse and deep — housing producers, trade associations, economic development organizations and advocates focused on social justice, the environment and affordability. Our forum incorporates

all members’ voices, perspectives and recommendations in research and communications to support pragmatic, experiential and data-driven solutions that will move the needle beyond the status quo’s approach to the housing crisis. Our nonpartisan, diverse and inclusive approach is designed to build broad based support for these important issues on which we are focused.

Our diverse stakeholder experience combined with our commitment to research and analysis creates a continuous loop of developing and testing policy solutions that best address our housing crisis.



Up for Growth National Coalition is currently seeking recognition from the Internal Revenue Service of its status as a public charity under Section 501(c)(3) of the Internal Revenue Code. If such status is recognized by the IRS, contributions and donations to Up for Growth National Coalition will be tax-deductible.

LACK OF HOUSING IS A MAJOR IMPAIRMENT TO THE QUALITY OF LIFE AND ECONOMIC HEALTH OF MILLIONS OF AMERICANS.

UP FOR GROWTH WAS CREATED TO SOLVE THIS PROBLEM.

As a diverse forum and mission-driven organization founded to define and advocate for housing solutions, Up for Growth seeks to reshape the housing production system to help address the nation's housing crisis. We do this through:

- Producing incisive land use and housing policy research and make available to the public.
- Changing the narrative by telling compelling stories.
- Educating the public and policy makers.
- Convening forums and stakeholder discussions.

Up for Growth's policy principles focus on three key areas: enabling housing products that meet 21st century demand, producing innovative finance models to build communities and streamlining the land use processes hindering smart and rational growth.



POLICY RESEARCH DEVELOPED BY UP FOR GROWTH NATIONAL COALITION WILL:

- Increase both the availability and affordability of housing, while conserving land.
- Increase social equity outcomes by supporting communities where all of those that work can afford to live.
- Create significant environmental benefits - reduction of 38 million vehicle miles traveled per day in California alone.
- Increase gross domestic product by \$2 trillion over the next 20 years.

We invite you to join the Up for Growth National Coalition so we can work together to create real and achievable solutions to the country's housing crisis.



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MEMBERSHIP LEVELS

STATE COALITION MEMBER

- Recognition on collateral.
- Receive invitations to participate in regional subject matter expert and stakeholder group email listservs and conference calls.
- Invitation to participate in regional roundtables.
- Recognition at Up for Growth's state and regional events.
- Free access to Up for Growth research reports.
- Discount to annual state policy meeting.

NATIONAL COALITION MEMBER

- Premier recognition on collateral.
- Receive invitations to participate in national subject matter expert and stakeholder group email listservs and conference calls.
- Invitation to participate in national roundtables.
- Recognition at Up for Growth's national events.
- Free access to Up for Growth research reports.
- Discount to the annual national policy meeting in Washington, DC.

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